Philosophy

KOLON continues to innovate for its customers

We’ve been exceeding customer expectations for more than 60 years. KOLON began delivering value in 1954 and continues to embrace inventive and original ways to assure customer satisfaction.

Lifestyle Innovator KOLON moves forward by considering the customer first.
As a corporate citizen, KOLON believes in accountability. Supported by a corporate culture based on communications and creativity, KOLON is committed to business practices that reflect global corporate citizenship. Throughout our company, we encourage open minds, timely thinking and engaged employees. KOLON is dedicated to a world where everyone can share in happiness and generosity.

RE;CODE, Frieze Art Fair, London 2013
KOLON’s up-cycling brand RE;CODE honors the environment by stylishly reusing discarded clothes. By combining the values of preservation with high fashion, RE;CODE was recognized for its creative design and invited to exhibit at the Frieze Art Fair, one of the world’s top three art fairs.

space k, Charity Bazaar, Seoul 2013
As a hub to share culture and art, space k presents the work of a broad range of talented artists. Since it opened in July 2011, KOLON has hosted space k Charity Bazaar, which shows artists’ series that had never before been presented at the space k. All profits from art sales are donated to charity.
KOLON's vision has remained true since its foundation in 1954: Lifestyle Innovator. For more than a half-century, that goal has been our dream and our mandate. As a leader in innovation, we strive to enrich every life we touch, adding comfort and contentment. Creating better products and services that earn customer trust has forged our path to that dream.

Today, KOLON’s capabilities and solid value proposition are internationally recognized while customers worldwide confirm our standing as Lifestyle Innovator.

We are on track for continued stable growth, fortified by the company’s core value: One & Only. Looking forward, we expect to enhance core competencies in our key businesses and to invest resources in developing strategic businesses for the future. At the same time, we will be sharpening the competitive advantages of affiliated companies. We also expect to focus on R&D in order to improve technological strengths and service capabilities. With the business knowhow gained by successfully entering the Chinese market, we intend to expand our global footprint. And, as always, we are dedicated to global corporate citizenship and will continue to contribute to social and environmental programs, cultural sponsorships and support for sports.

KOLON will never stop dreaming. Pushing past the present-day limits of imagination, we will harness originality and smart management to keep evolving and transforming our businesses. As Lifestyle Innovator, we will provide ongoing and inventive value that exceeds the expectations of our global customers. We hope for your steadfast support as KOLON continues to grow and realize the dream.

Woong Yeul Lee, Chairman
Creating Shared Value

We believe in children playing in green nature, able to achieve dreams and share precious moments. We envision their loving warmth and ongoing happiness. We applaud the arts and how artistic impressions come straight into our hearts. And we support the passion for sports and how it gives us both hope and power.

KOLON continues to be committed to the rich and vibrant values that create a world in which everyone is invited to share in joy and happiness.
We envision building a greener world with our children.

Ecolonglong, a Mobile Energy School

Launched by KOLON in 2009, Ecolonglong is the first mobile energy school. It is a specially retrofitted vehicle that gives children hands-on experiences in the principles of green energy. Ecolonglong also offers educational sessions three days per week while schools are in session. During vacations, the vehicle travels to reach children in welfare centers and rural areas to offer special sessions. In 2013, Ecolonglong was recognized by Korea’s Ministry of Environment as one of the best certified programs for environmental education. As of 2014, a total of 56,237 students in 578 elementary schools had participated in the sessions.

Ecolonglong - Energy Olympics

Status of the first half of 2014

- The number of schools Ecolonglong has visited: 578
- The distance Ecolonglong has run: 86,391
- The number of students Ecolonglong has met: 56,237

Children are our future. We are working to make sure that children achieve their dreams in a naturally pure world. We operate an eco-energy school where children learn about the importance of nature and the value of green energy. By creating a better future for children, KOLON achieves its goals.

www.ecolonglong.or.kr
Future

We believe everyone should have a chance to be happy. We want to help children grow up healthy and allow youth to enjoy different cultures while working toward their dreams. We support scholarships for the next generation, sponsorship programs that help children as well as art and cultural programs that share experiences for everyone. KOLON is working to build a world that makes children’s dreams come true and nurtures a wide range of cultures.

Sponsorship Programs for the Next Generation
Founded in 1981, the Oh-woon Cultural Foundation embodies the spirit of founding Chairman Won Man Lee by supporting talented young people. It provides scholarships for college students who are recommended by their institutions. KOLON’s nonprofit KOLON Foundation provides scholarships to middle school students who are experiencing hardship and having difficulty focusing in school. Run by KOLON employee volunteers, “Hello Dream” supports economically and physically disadvantaged children with various programs to brighten their futures.

Sharing Culture and Art at space k
KOLON operates an exhibition space for sharing and developing culture and art, called space k. Begun in KOLON headquarters in Gwacheon in 2011, the space k concept was expanded around Korea to such locations as Gangnam, Seoul, Daegu, and BMW KOLON Motors exhibition hall in Gwangju. By mounting more than 30 exhibitions seen by 40,000 visitors, space k is sharing a wide range of art pieces from talented artists.

www.kolonfoundation.co.kr

www.spacek.co.kr
We are working to make dreams a reality

We dream of a world filled with love and hope. We are creating a happy and healthy world where people help one another, share with warm hearts and where everyone can push the limits for their dreams, hopes and passions. KOLON contributes to this “sharing culture” with regional social contributions programs. We also promote sports for all and support less popular sports.

“Good News” - Friendship and Conduct Awards

Since 1999, KOLON has recognized outstanding citizen conduct and moving stories from all levels of society with A Good News Campaign. The campaign stories and those recommended by the public are screened for Friendship and Conduct Awards and winners are honored with prizes and certificates. The campaign helps to expand a culture of doing good deeds. The KOLON Family Corporate Citizenship, founded in 2003, also works in communities to help neglected neighbors.

Share

“Good News” - Friendship and Conduct Awards

Since 1999, KOLON has recognized outstanding citizen conduct and moving stories from all levels of society with A Good News Campaign. The campaign stories and those recommended by the public are screened for Friendship and Conduct Awards and winners are honored with prizes and certificates. The campaign helps to expand a culture of doing good deeds. The KOLON Family Corporate Citizenship, founded in 2003, also works in communities to help neglected neighbors.

Sports Sponsorships

KOLON continues to support programs that develop Korea’s sports culture and we promote sports for everyone. Since the KOLON Marathon Team was founded in 1987, KOLON has continued to support less popular sports in Korea, including golf and archery. We host many sports events, including the KOLON Marathon Tournament, KOLON Korea Open Golf Championship, KOLON Alpine School, Head Cup KATA (Korea Amateur Tennis Association) Tour and the Korea Youth Sports Climbing Championship.

Sports.kolon.com
KOLON never stops. We are showcasing our values on the world stage and achieving greater innovation with our leading technology. We are thinking creatively to build a richer future. Every day, we work to improve and envision a brighter future.
KOLON delivers value to worldwide customers

With the inspiration and value of life that radiates around the world, KOLON’s top-quality products and services make the lives of our worldwide customers happier. Since entering the Chinese market in 2002, our affiliated companies and differentiated products are increasingly recognized by global customers.
KOLON’s technology enriches the lives of customers

Cutting-edge technologies fulfill people’s dreams for the future and make lives more enjoyable and convenient. Technological expertise has become essential for companies to better serve customers and grow. KOLON is committed to developing differentiated capabilities in technology. The KOLON Future Technology Research Institute, to be completed in 2017, will lead the Group’s development of convergence technology.

KOLON Central Research Park
KOLON established its first research institute in 1978, which was devoted to chemical fiber and was the first of its kind in Korea. As of 2014, the expanded KOLON Central Research Park has 355 researchers in 14 research institutes that support formation technology strategies in four key areas: Automotive, IT, Life and Eco. We are bolstering business competencies by developing high-tech materials and application technologies with our R&D capabilities while at the same time establishing the groundwork for new businesses. Supported by robust R&D infrastructure, we have successfully filed over 4,000 patents in Korea and 300 patents in other countries. We have earned the IR52 Jang Yeong-shil Award more than 20 times and developed some 400 new products.

The KOLON Central Research Park plays a central role in expanding the Group’s business domains and creating new growth engines.

[KOLON Patents]
• Over 400 new products developed
• Korea: Currently holding about 4,000 patents, the largest in Korea’s chemical fiber industry
• Global: Currently holding about 300 patents (across 30 countries) for core technologies

[Awards]
• IR52 Jang Yeong-shil Award: More than 20 times (as of 2014)
• Other Awards from International Organizations: 48 times (as of 2014)
  - NASA WHT Tech. Transfer Awards, 2019
  - Info-Display Awards: Grand Prize: 3 times, Electronic Parts Awards: 4 times, World’s Best Product Award: 3 times, Korea Technology Award: 3 times, Parts Materials Awards: 6 times

KOLON Life Science Central Research Institute
KOLON Life Science Central Research Institute develops Active pharmaceutical ingredients(API), Eco-friendly materials and water treatment products. We have successfully entered Japan’s pharmaceutical market by creating a diversified portfolio of API and API intermediates. We provide antimicrobial agents, antioxidants and flame retardants to both local and global companies. Reinforcing its leadership in API and fine chemicals, the Central Research Institute continues to develop high-quality products, such as anti-cancer drugs, high potency API and cosmetic materials.

KOLON Life Science Institute of BioInnovation Research
KOLON Life Science Institute of BioInnovation Research at KOLON Life Science is developing innovative medicines for high unmet medical needs. Clinical trials for TissueGene-C, a cell and gene medicine for osteoarthritis, are underway in Korea and U.S. A gene medicine pipeline including, but not limited to, therapeutic cancer vaccine and pain-relieving gene medicine, are also being developed. By securing top-notch proprietary technology platforms and continuing the efforts to develop new blockbuster medicines, KOLON Life Science will be a global leader in the gene medicine area by 2020.

KOLON Future Technology Research Institute
KOLON Future Technology Research Institute, to be completed in 2017 on the Magok Green Park site, will be a forward-thinking facility with an eco-friendly interior and an optimized research environment. It is designed to play a key role in researching convergence technologies. KOLON Group’s R&D Centers will support the capabilities of the Future Technology Research Institute leveraging a network that maximizes synergy with other research institutes in Korea and abroad. Fueled by R&D into future convergence technologies, KOLON Future Technology Research Institute aims to lead the Group’s growth of strategic businesses.
INSPIRING JOURNEY

KOLON’s innovative ideas reinvent the future for customers

Ideas that enrich the world bring joy and happiness. That’s what drives KOLON. Our diverse businesses and activities are designed to inspire the world with positive energy and share our environmental values. Exploring these new frontiers of design and communications led us to launch the up-cycling RE;CODE, an eco-conscious brand that repurposes materials and unsold inventory into meaningful fashion.

Inspiring Journey

KOLON hosted a global art show entitled “Inspiring Journey”, which displayed artworks created out of our living materials. The show encapsulates our business values in new and different ways in an effort to expand customer understanding of our vision. Through this art project, we are communicating the vision of KOLON Group as Lifestyle Innovator. We are changing people’s lives and cultures with our materials that are both visible and behind the scenes. We are starting a new journey with global customers through the “Inspiring Journey” project. By providing new inspiration to people across the continents, we are launching a more beautiful world.

Up-cycling Brand: RE;CODE

The up-cycling brand RE;CODE evolved out of a wish to minimize waste and our desire to create a culture that connects with people beyond fashion. With RE;CODE, we are bringing fashion into a virtuous full circle. We are providing a creative brand platform that allows promising talent to collaborate with independent designers. The platform also fulfills our goal of social contributions because we invite mentally challenged people from the Good Will Store to help disassemble and break down many of the displayed products. RE;CODE uses fashion materials as well as other discarded materials, such as military equipment, car seats and airbags. Moving forward, RE;CODE expresses the KOLON CSV (Creating Shared Value) brand that helps meet social responsibilities through collaboration with people on society’s margins.
We hope our vision and philosophy builds greater happiness for humanity. We hope each of our businesses helps every customer achieve a richer life. We hope our products and services delight and satisfy our customers. Moving forward with passion and determination, KOOLON continues to realize growth and share value with everyone.
As a holding company of KOLON Group, KOLON Corporation spearheads efforts to hone the Group’s global competitive edge by ensuring governing transparency and by sharpening business specialties. KOLON Corporation also improves Group-wide management efficiencies, including streamlining the decision-making process for core business investments; supporting and managing affiliate businesses; licensing intellectual property, such as KOLON brand trademarks; and overseeing market research and management consulting services. In addition, as we grow, we instill the value of our One&Only corporate culture so affiliates share knowledge and competencies and we succeed by moving toward a unified goal. Currently, KOLON Corporation is implementing process innovation (PI) that will improve key Group efficiencies in organizational management and IT systems management. As KOLON Group prepares its next leap forward worldwide, KOLON Corporation will be upgrading operations to the level of top-tier global companies.

Main Businesses
Managing Affiliate Businesses; Management Guidance, Licensing Intellectual Property, such as KOLON brand trademarks; Overseeing Market Research and Management Consulting Services
KOLON Industries Manufacturing specializes in producing chemicals and materials. Originally founded as KOLON Corporation, the company began by producing the first nylon in Korea in 1963, which helped build the postwar Korean economy. Today, KOLON Industries manufactures and distributes a broad product portfolio, including industrial materials, chemicals, film and electronic materials, such as tire cords, airbags, spunbonds, polyester film, DFR material and hydrocarbon resins. With continuous investment in high-value-added products, the company is leading the globalization of related industries. Its key products rank first through third in respective global markets. Looking ahead, KOLON Industries is re-engineering its business processes to support our forward-looking goals and high potential for growth.

Main Businesses and Products
- Tire Cords, Airbags, Polyester Spunbond, Technical Yarn, Chamude, Aramid, Membrane, Polyester Film, Nylon Film, Coated Films, DFR, Overcoat, Beads, Hydrocarbon Resins, Phenolic Resins, Epoxy Resins, PU/TPU and Glass Reinforced Plastic Pipes
KOLON Industries FnC leads Korea’s fashion culture, offering a broad brand portfolio that includes KOLON SPORT, Series and Lucky Chouette. The company represents more than twenty fashion labels, including Marc Jacobs, Berluti and other international brands imported for the Korean market. While strengthening its profile and expertise in the Korean fashion industry, the company is expanding worldwide with investments in Beijing and Shanghai and by introducing its local brands into overseas markets, such as in the U.S. Inviting customers to share new values, KOLON Industries FnC has just launched its up-cycling brand, RE;CODE.

Main Brands
KOLON SPORT, Series, RE;CODE, customellow, COURONNE, Henry Cottons, Cambridge Members, Club Cambridge, Suecomma Bonnie, Lucky Chouette, GSGD, SPASSO, GEOX, Brentwood, HEAD, ELORD, Jack Nicklaus, MARC JACOBS, MARC BY MARC JACOBS and Berluti.
KOLON Global was established in 2011 by merging KOLON E&C, KOLON I’NET, and KOLON B&S to create specific synergies across a diversified retail, trade, and construction portfolio. The retail business acquired Korea’s first license to import and sell BMW automobiles in 1987, and has since expanded nationwide, including into operations and consulting services at the KOLON Sporex Fitness Centers.

The trade business, which includes steel, natural resources and chemicals, and the construction business, which covers civil engineering, environmental projects, residential and plant construction, have both strengthened their global marketing capabilities by developing new markets and business knowhow. Bolstered by diversified business capabilities, KOLON Global is swiftly realizing its dream of becoming a first-class ‘Hybrid Total Solutions Provider’.

Main Businesses
Retail (BMW, Rolls-Royce, MINI, BMW Motorrad, Bang & Olufsen, KOLON Sporex)
Trade (Steel, Natural Resources, Chemicals)
Construction (Civil Engineering, Environment, Building, Housing, Plants)
Originally founded in 1987 as KOLON Seiren, a global manufacturing company, KOLON Glotech has by now diversified across several industries, including automotive parts, living materials and cutting-edge new fiber materials. The company produces car seat modules and fabrics, artificial turf, polypropylene staple fiber and polyester filaments. It has earned countless quality standard certifications by building a systematic production process across the manufacturing spectrum. With established production centers in Korea and China and retail channels in the U.S and Mexico, the company can provide top-quality products to worldwide customers. To secure new growth, KOLON Glotech is researching fiber and IT convergences, while developing base technologies for new materials and functional materials with green and lightweight characteristics.

Main Products
- Car Seats, Car Seat Modules, Artificial Turf, Polypropylene Staple Fiber, Bicomponent Staple Fiber, Car Mats, GEONIC, PURELON, Cuprus and HeaTex

KOLON Glotech
www.kolonglotech.co.kr

Originally established in 2000 as Tissuegene Asia, KOLON Life Science today is growing its biopharmaceutical business along with the pharmaceutical, Eco-friendly materials and water solution businesses. The company provides API (Active Pharmaceutical Ingredients) or the ingredients of new drugs and generic pharmaceuticals for manufacture into final medications and products. Its Eco-friendly materials business concentrates on sales of antimicrobial products. The water solution business provides water treatment products for customers while also bolstering the Group’s new biopharmaceutical growth engine by providing a platform for R&D into diverse genetic therapeutics, such as Tissuegene-C, which targets cancer and other diseases. With the reliable commercialization of Tissuegene-C and other new biopharmaceuticals, and continued growth of its environmental, bio innovation and drug businesses, KOLON Life Science is becoming a major global player.

Main Products
- Tissuegene-C, Active Pharmaceutical Ingredients (API), CleanBio (Antimicrobial Agent), BESFLOC (Water Treatment Products)

KOLON Life Science
www.kolonls.co.kr

Institute of BioInnovation Research
KOLON Fashion Material

KOLON Fashion Material, a fabrics and textile affiliate of KOLON Group, was formed by merging the fabric and processing divisions with the Group's yarn business. While providing global markets with nylon and polyester fibers and functional fabrics for outdoor wear, the company is expanding product development by working with international brands such as The North Face, Columbia, Jack Wolfskin and more. After opening its new Yangju plant in 2013, KOLON Fashion Material has expanded development and supply capabilities in the functional knit business. It also operates overseas offices in San Francisco and Hong Kong in order to increase services to buyers overseas. Supported by breakthrough research in nano-fiber and membrane development, KOLON Fashion Material is becoming a world-class material producer.

Main Products
ATB-UV+, ECOFREN Series, UVEIL, AirPEX, neoVENT and Coolon

KOLON Plastics

Founded in 1996, KOLON Plastics produces engineering plastic (EP), the core materials for electronic and electrical appliances and an essential component in lightweight automobile design. Offering the most diverse product lineup in Korea, the company’s portfolio includes POM (polyacetal resin), PA (polyamide), PBT (polybutylene terephthalate) and PPS (polyphenylene sulfide), which is a super EP with world-class quality. Its production system covers the full range of manufacturing processes, including basic products for engineering plastics and compound products that emphasize specific functions. A specialized manufacturer of global materials, the company now supplies engineering plastics to clients in more than 90 countries. Continuous research and development and a rigorous focus on overseas expansion is propelling KOLON Plastics into a major global player in the cutting-edge materials business.

PA: A heat-resistant plastic with technical mechanical strength, PA is widely used in the automotive, electric and electronic industries as well as in many other industries.

PBT: A thermoplastic resin with outstanding electric-insulation properties, PBT is applied to electric and electronic parts, including connectors, sockets and switches.

POM: A plastic with outstanding mechanical strength, durability and resistance to chemical solutions, POM is easily and accurately molded. It is mainly used in automotive and electronic parts.

PPS: A super EP with outstanding melting viscosity that retains its size after molding. PPS is mainly used in precision parts that require excellent size stability.

Main Products
Engineering Plastics, including PA, PBT and POM / Base Resins and Compound Resins
Korea ePlatform

Founded in 2000, Korea ePlatform has achieved a steady stream of successes in the B2B ecommerce business, including industrial supply retail, Chinese MRO (Maintenance, Repair and Operation) markets as well as MRO business in resources and materials. With its outstanding sales skills and optimized pool of suppliers and process-based services, the company has won bids for an impressive series of projects from major Korean companies. Since entering China markets in 2008, Korea ePlatform has increased its overseas business capabilities by scoring contracts with over 30 additional Chinese clients. Partnering with a first-rank global consultant, the company is moving forward in the MRO resources and materials business. By strengthening its business competence, Korea ePlatform is becoming a leader in the global MRO market.

Main Businesses
MRO Services, Industrial Supply Retail, MRO Services in China

www.koreab2b.com

KOLON
Water & Energy

Founded in 1997, and incorporated as an affiliate of KOLON Group in 2007, KOLON Water & Energy specializes in operating and managing environmental facilities. Engaged across the water treatment value chain, the company’s broad range of activities includes Construction and installation, equipment and material, as well as facilities operation and management. Other water-related businesses cover critical roles in operating sewage and wastewater treatment, materials, systems and related equipment as well as water treatment facilities. With our stable operation of more than 30% of Korea’s sewage and wastewater treatment capacity, public sewage and wastewater treatment of the National Industrial Complex, we have the No. 1 market share in the O&M field. Now ready to expand, KOLON Water & Energy has formed subsidiaries KOLON En-Solution and KOLON Fjords Processing to launch new businesses in the plant, facility and energy sectors.

Main Businesses
O&M of Basic Environmental Faciliities, Project-Based Planning Proposals, Waste Processing, Overseas Water Projects, Green Energy Projects, Water Treatment Technologies, Environment Materials, Oil & Gas Water Treatment

www.kolonwe.com

KOLON
Water & Energy

www.kolonwe.com
Foster 100/6 HFA, Curosurf

Main Businesses
Retail IT Solutions (IBM, EMC, Autodesk, SAP, redhat and SkySQL)
IT Services (including Financial Supervisory Service DART, Data Analysis, Retrieval and Transfer System, KRX Corporate Disclosure System and Market Watch Systems for Local and International Markets)
IT Convergence Services (including Intelligent Integrated Security and IBIS)

Major Clients
Public Sector

Manufacturing, Retail and Service Sectors

KOLON Pharmaceuticals began in 1958 as the Sam-Young Chemical Research Institute and has grown by harnessing cutting-edge technology, top talent and unmatched experience in business management and customer marketing. The company now produces and distributes dozens of high-quality pharmaceutical products via its Korea Good Manufacturing Practice-certified (KGMP) production facility. Continuous investment in R&D has produced a range of over-the-counter medications, including the BICOGREEN constipation series, sinus and common cold relief COMY syrup and tablets as well as TRAMOL SR (Sustained Relief), a painkiller and anti-inflammatory. By developing key partnerships and technology contracts with leading international pharmaceutical companies and with active R&D, KOLON Pharmaceuticals is improving the effectiveness of its medical products, growing its global footprint and becoming recognized worldwide for the value of its differentiated products.

Main Products
BICOGREEN S Tablets, COMY Syrup and Tablets, Topisol Milk Lotion, Foster 100/6 HFA, Curosurf

KOLON Benitformed in 1999 from KOLON Data Communication, KOLON Benit is an IT services provider that focuses on smart convergence. The company’s retail solutions include IBM, EMC Autodesk and SAP hardware and software for clients across industries. Currently, the company is widening its product lineup for the Korean market with expanded and exclusive sales from redhat, SkySQL and other open source vendors. Other offerings include IT and business process outsourcing (BPO) services across industries. We are growing financial IT services in the Philippines and Vietnam as the company enters overseas capital markets. By providing unsurpassed value to clients, supported by first-rate information technologies and diverse convergence services, KOLON Benit is solidifying its position as Best Partner in the Market.

Main Businesses
Retail IT Solutions (IBM, EMC, Autodesk, SAP, redhat and SkySQL)
IT Services (including Financial Supervisory Service DART, Data Analysis, Retrieval and Transfer System, KRX Corporate Disclosure System and Market Watch Systems for Local and International Markets)
IT Convergence Services (including Intelligent Integrated Security and IBIS)

Major Clients
Public Sector

Manufacturing, Retail and Service Sectors

KOLON Benit www.kolonbenit.com

www.kolonpharm.co.kr

www.kolonbenit.com
Neoview KOLON
www.neoviewkolon.com

Responsive for managing the Group’s new businesses since it was founded in 2000, Neoview KOLON currently is forging ahead in the transparent OLED business. Having successfully developed the world’s first transparent OLED by utilizing the AMOLED top emission metalizing technique, the company is reinforcing its leadership and technological prowess with continuous R&D and strategic patent filings, both in Korea and abroad. Current projects include developing automotive applications and camera viewfinders jointly with companies in Korea and abroad. Plans also are underway to provide high-resolution large-size transparent flexible OLED products. Growing as a world-class global manufacturer of display parts, Neoview KOLON is building its future business in organic electronic materials.

Main Products
Products: Transparent OLED, Flexible OLED, Transparent Flexible OLED
Applications: Automotive (Instrument Cluster, HUD or Heads-Up Display, Exterior/Interior Lighting), Camara Viewfinders, Display, Wearable Devices (including Smart Watches), Mobile Applications

MOD
www.mada.co.kr
KOLON Hotel
www.kolonhotel.co.kr
Sea Cloud Hotel
www.seacloudhotel.com

Originally founded in 1973 as KOLON Enterprise, MOD is actively growing its leisure business, which includes hotel, condominium and golf resort management as well as commercial real estate development. The company owns a hotel and resort in Gyeongju, the ancient Korean capital designated a UNESCO World Heritage Site. Situated on 1,700 acres in a pristine natural area at the base of Mt. Dongdae near Gyeongju, the family-style resort is surrounded by mountains and ocean. The company’s real estate service business leverages expertise garnered since 1973, providing a range of optimized property services for diverse customer needs. MOD is continuing to generate new value propositions for affluent lifestyles by expansion in real estate development, sales and acquisition, remodelling and environmental projects.

Main Businesses
Asset Management: Real Estate Development, Sales & Acquisition, Remodelling, Environmental Projects
Leisure: Hotels, Resorts, Golf Resorts, Food & Beverage Business
Founded in 2002, KOLON Environmental Service specializes in E.C.O (Environment & Energy, Construction and Operation) businesses that construct and operate environmental facilities and develop new renewable energy systems. The company has grown by expanding into a range of allied businesses: installing incineration/drying facilities for municipal solid waste and sewage sludge; basic environmental facility management; water treatment using KIMAS (KOLON Immersed Membrane Activated Sludge), an advanced sewage treatment technology; new and renewable solar energy and geothermal energy and landscape architecture. Building a value chain across the eco-industry, the company transforms waste into new resources and energy sources. KOLON Environmental Service is creating a greener and healthier environment by leveraging creative thinking, relentless change and continuous innovation.

Main Businesses
- Turning Waste into Energy Resources (Incineration & Drying)
- Building Infrastructure (Landscape Architecture, Civil Engineering and Construction)

Founded in 2003 as an operator of roadside rest areas, Deokpyeong Land now runs Deokpyeong Eco Service Area, one of Korea’s highest-class rest area complexes. Unlike first-generation rest areas that provided only simple eating services and toilet facilities, the second-generation rest area pioneered by Deokpyeong offers a shopping mall, pet theme park and themed toilets that reflect customer lifestyles. The company is building a new and convenient third-generation complex by adding an additional creative complex area that preserves the environment. Transforming rest areas and the suburban complex, Deokpyeong Land is anticipating customers’ changing needs and becoming a distinctive service brand and retail specialist in the rest area business.

Main Businesses
- Operating and Managing Complex Rest Areas (Food Courts, F&B, Shopping Malls, Amenities, etc.)
- Planning and Operating Rest Areas and Suburb Complex Malls (Rest Areas, Shopping Malls, Outlets, etc.)
- Planning and Constructing Themed Areas (Gardens, Forest Walls, Rest Room Facilities, etc.)
- Operating and Planning Pet Theme Park
Sweet Meal is leading the burgeoning dessert culture in Korea by introducing unique experiences in eating out and by importing tastes from advanced countries. Building on the global popularity of Beard Papa’s, a bakery brand loved by customers in 19 countries worldwide, Sweet Meal offers an array of menu choices. With continuous R&D support for its franchisees, Sweet Meal is attracting food culture’s global citizens. The company makes sure its brand philosophy is reflected in every product. Thanks to such efforts, Sweet Meal is outstripping top competing brands and growing as a dessert café based on its everyday mandate: “The food I give is a valuable present to a loved one, not just something to satisfy myself.”

Main Products
Choux, Cheesecake, Coffee, Beverages

KOLON Wellcare
Founded as a key affiliate in the Group’s healthcare business, KOLON Wellcare oversees the W-Store, a new-style Korean drugstore chain focused on family health and wellbeing. With more than 150 stores across Korea, the company is expanding the role of its drugstores while realizing its vision of Home Health Keeper. A dedicated retail channel, the chain offers differentiated environments and services, including expert health counseling and guidance about taking medication. By providing unique services, such as managing customer purchase records, health consulting and customized health information, the company is realizing its goal as a key source for total healthcare. KOLON Wellcare is building on its core values of Clean, Expert and Sharing to become the No. 1 Korean-style Drugstore.

Main Products
WELLCARE Propolis Red Ginseng, Propolis Drops, Habit Series Vitamin, Plastic Candles, Cathigenon Toothpaste

Creating Innovation for the Future

The KOLON vision is both tangible and forward-looking. We are advancing technological and service innovations that enrich the lives of our customers. By leveraging the strategies and strengths of our affiliates, we are expanding value for customers. As Lifestyle Innovator, KOLON is creating a healthier tomorrow.

The KOLON Future Technology Institute in the Magok Eco-friendly Complex, scheduled for completion by 2017, represents the hub of KOLON innovation. The institute will host R&D for KOLON’s fields of convergence with a cutting-edge facility that features a eco-friendly interior design.